



Advertising Strengths: This north facing billboard is located just south of Van Buren St. It targets US-31 traffic heading south toward downtown Holland.



LOCATION: W/S US-31 .2 MI S/O VAN BUREN ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	10 x 32	Contact GRO	Yes	42.868616 / -86.113085	Vinyl